

# Daniel Thomason - Curriculum Vitae

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## Key Roles and Achievements

- ◆ Founded a successful escape room (Next Level Escape) in Sydney (June 2016)
- ◆ CEFR Certificate B2 of German Language Proficiency (2016)
- ◆ Area Governor, District 70 Toastmasters (July 2014 – June 2015)
- ◆ Worldwide Top Score, Bloomberg Aptitude Test (May 2013)
- ◆ Founding President, University of Wollongong Economics & Finance Society (July 2012 – November 2013)
- ◆ Published thesis: Thomason, D 2013, *Alcohol and Crime: Effects of the Minimum Legal Drinking Age in Australia*, Honours thesis, University of Wollongong, Wollongong.

## Professional Experience

### Junior Product Manager, HomeToGo (March 2017 – present)

I am the product manager for HomeToGo's autocomplete product; I work with a team of four developers to improve users' search experience and help to strengthen the company's brand. Within this role, I develop new feature ideas, write requirements, manage the development sprints, QA finished features, set up and analyse A/B tests, and report on the product's key metrics to management.

My other responsibilities include: coordinating our A/B testing process, analysing data in Tableau and Imhotep, and managing working students and their projects.

### Co-founder and owner, Next Level Escape (June 2016 – present)

As one half of the founding team for an escape room, I took on a variety of roles while running the business: web designer, customer service representative, salesperson, furniture removalist – and the list goes on! From this I was able to further develop my skills in these areas, and the benefits of my work were quickly evident.

For example, when we began the business, we were ranked number 60 on Trip Advisor –

a key source of traffic for our website and hence sales. I changed our customer experience to encourage customers to leave more reviews, and now we are ranked number 8.

#### **Tutor, University of Sydney (February 2016 – November 2016)**

As an economics tutor I ran tutorial classes, provided feedback on weekly assignments, and graded exams. I balanced the needs of students with varying ability levels while ensuring that all material was covered.

#### **Analyst, Reserve Bank of Australia (RBA) (February 2014 – February 2016)**

I was responsible for data management, writing internal reports, conducting and presenting long-term research, and contributing to the RBA's external publications. My most recent position involved analysing banknote quality and circulation efficiency in the Banknote Issue department.

#### **Research Assistant, University of Wollongong (June 2011 – present)**

I assist Dr. Peter Siminski from the School of Economics by performing the following tasks: data collection, preparation of ethics applications, submission of journal articles, contacting other tertiary institutions and coordinating conferences. I began work in this role while still a student, which required me to balance my work with my studies.

### **Education**

#### **Bachelor of Commerce (Economics Honours), University of Wollongong (2011–13)**

*Weighted Average Mark: 92%*

*Awards:* University Medallist, Faculty Honours Scholarship recipient (2013); Alumni Bookshop Faculty Prize (2012); GHD Meyrick Prize in Economics for highest aggregate mark in ECON305 (2012); IRIS John Steinke Prize in Economics (2012); Dean's Merit List (2011–2013); Kenneth A. Blakely Prize for highest aggregate mark in ECON215 (2011)

#### **Year 12 Certificate, Lake Ginninderra College, Canberra (2007)**

University Admissions Index score: 98.3 out of 100

## **Additional Skills**

### **Proficiencies**

- ◆ Microsoft Office suite (Word, Excel, Outlook, Powerpoint) – Advanced
- ◆ Stata statistical software – Advanced
- ◆ Windows and Mac OS – Advanced
- ◆ Wordpress – Intermediate
- ◆ Behavioural economics – Intermediate
- ◆ Applied gamification – Intermediate
- ◆ HTML, CSS, Javascript – Basic
- ◆ SQL – Basic
- ◆ Python – Basic
- ◆ Linux – Basic
- ◆ Adobe Photoshop – Basic

### **Certifications**

- ◆ Toastmasters (Advanced Leader Bronze and Competent Communicator)
- ◆ Driver's Licence (Führerschein Klasse B equivalent)
- ◆ Certificate IV in Marriage Celebrancy

### **Languages**

- ◆ English (native speaker)
- ◆ German (B2 level certified)
- ◆ French (B1 level certified)

### **Volunteer work**

- ◆ Indigenous student mentor, Australian Indigenous Mentoring Experience (2011–12)
- ◆ Toastmasters club executive member (University of Wollongong Toastmasters 2011–13, Westpac City Toastmasters 2014–15)
- ◆ Panel moderator, University of Wollongong Golden Key society (2012)

**References available upon request.**